



Preferred Family Medicine, LLC
10627 Professional Circle
Suite A
Reno, NV 89521

Preferred Family Medicine Privacy Policy

Preferred Family Medicine is committed to protecting the privacy of its users' personal information. This Preferred Family Medicine Privacy Policy (this "Privacy Policy") applies with respect to the information that we collect from the Preferred Family Medicine website, located at www.PreferredFamilyMedicine.com (the "Site"). Amendments to this Privacy Policy will be posted at this URL and will be effective when posted.

THE SITE WILL BE COLLECTING AND TRANSMITTING PERSONAL, MEDICAL AND HEALTH-RELATED INFORMATION ABOUT YOU. BY USING THE SITE, YOU AGREE THAT WE CAN COLLECT AND USE YOUR PERSONAL AND OTHER INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY. IF YOU DO NOT AGREE, PLEASE DO NOT USE THE SITE.

HIPAA

Our privacy practices are intended to comply with the Health Insurance Portability and Accountability Act ("HIPAA"). We will maintain the privacy of your Protected Health Information as required by HIPAA and the regulations promulgated thereunder. We encourage you to review our Notice of Privacy Practices, which describes how we may use and disclose your Health Information.

Information Collected

Preferred Family Medicine may collect non-personally identifiable information about you in a number of ways, including tracking your activities through your IP address, type of browser and operating system used to access our Site, the date and time you access our Site, the pages you visit within our Site, or if you linked to the Site from another website, the address of that most-recently visited URL. We use this information to help us make our Site more useful to visitors, to learn about the number of visitors to our Site, and the types of technology our visitors use.

We do not collect any personally identifiable information about you unless you voluntarily submit such information to us, by, for example, filling out a questionnaire or registration form. The types of information that may be requested include your name, address, e-mail address, telephone number, billing information, and certain information about your health, such as your health information prepared by the health care provider(s) who provide services through the Site and any other information you input into the Site.

Use of Information

In general, we will only use the information you provide to us for the purpose for which such information was provided. We may also use this information to deliver you information about our company or promotional material from some of our partners. Your information may also be used to contact you when



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necessary and may be shared with companies or providers that may want to contact you with offers consistent with your stated preferences. Users may opt-out of receiving future mailings by following the instructions set forth in the opt-out section below. Non-personal demographic and profile data is used to tailor your experience at our site, showing you content we think you might be interested in. This information may also be shared with advertisers on an aggregate non-personal basis.

If you provide us with personally identifiable information, for example, by sending an e-mail or by filling out a form and submitting it through our Site, we may use that information to respond to your message and to help us provide you with the information and services that you request. When you click the "Submit" button on any of the forms found on our Site, you are indicating your voluntary consent to use of the information you submit in accordance with this Privacy Policy or the Preferred Family Medicine User Agreement.

Use of IP Addresses

We may use your IP Address to help diagnose problems with our server, and to administer our Site.

Cookies

When you view our Site we might store some information on your computer. This information will be in the form of a "cookie" or similar file. Cookies are small pieces of information stored on your hard drive, not on our Site. Cookies do not spy on you or otherwise invade your privacy, and they cannot invade your hard drive and steal information. Rather, they help you navigate a website as easily as possible. We use cookies to deliver content specific to you and to prevent you from reentering all your registration data at each connection. We may sometimes use an outside advertisement server company to display ads on our Site, which may also contain cookies. The advertisement server company may collect cookies received with outside banner ads. We do not have access to information that would confirm the use of cookies by the advertisement server company. Please note that if you delete or choose not to accept cookies from us, you may not be able to use certain features of our Services.

Do Not Track

We do not track our users over time and across third party websites to provide targeted advertising. As such, the Site does not respond to Do Not Track or "DNT" signals.

Sharing

We may share information you submit to us with third parties under the following circumstances:

- When you choose to share such information through our Services (for example, to transmit information to or from a healthcare provider);



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- With third party service providers that have agreed to confidentiality obligations, which may include, as applicable, business associate contract obligations;
 - When we believe in good faith that disclosure is necessary to protect your safety or the safety of others, to protect our rights, to investigate fraud, or to respond to a government request.
 - To protect our Services, the information we collect, and the rights of us, our users, and any third parties;
 - To detect, prevent, investigate, or address fraud, illegal activity, or violations of our terms and agreements;
 - In response to legal process, such as a search warrant, court order, or subpoena, or when we have a good faith belief that the law requires us to do so;
 - In connection with a potential or actual sale, merger, transfer, exchange, reorganization or other disposition (whether of assets, stock, or otherwise) of all or a portion of the business conducted by our Services. If such a transaction occurs, the acquiring company's use of your information will remain subject to this Privacy Policy, as may be subsequently amended;
 - For any other purpose described in this Privacy Policy, your User Agreement, or our Notice of Privacy Practices; or
 - When we otherwise have your permission.

Security

- Our Site has industry standard security measures in place to protect the loss, misuse and alteration of the information under our control. While there is no such thing as "perfect security" on the Internet, we will take all reasonable steps to insure the safety of your personal information.

Other Websites, Links

- Our Site may contain links to other websites. We are not responsible for the privacy practices or the content of such websites.

Opt-Out

- You may opt-out of receiving communications from our partners, and from us, by sending an



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email to info@PreferredFamilyMedicine.com

Amendments

- We may amend this Privacy Policy from time to time and revise the language of the Privacy Policy to reflect such changes. If we make a significant or material change in the way we use your personal information, the change will be posted thirty (30) days prior to taking effect and registered users will be notified via email.

Interaction with Children

- Our Web site does not provide content to children under thirteen and does not collect personally identifiable information from these visitors. Therefore, the requirements of the Children's Online Privacy Protection Act (COPPA) are not incorporated in this privacy policy.